

Secure Your Lake Bemidji Dragon Boat Festival Sponsorship!

SPONSORSHIP OPPORTUNITIES	PRESENTING \$10,000	EMERALD \$5,000	GOLD \$2,750	SILVER \$1,250	BRONZE \$500
Linked logo on bemidjidragonboat.com Sponsor Page	✓	✓	✓	✓	✓
Logo in Bemidji Pioneer Festival Program	✓	✓	✓	✓	✓
Logo in at least 75% of Print Ads	✓	✓	✓	✓	✓
PA Mentions Friday & Saturday during Festival	✓	✓	✓	✓	✓
Logo in rotation on screens in Dragons Den	✓	✓	✓	✓	✓
Logo in rotation on Festival grounds digital scoreboard	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	
Invite & Beverage Tokens to Sponsor Appreciation Night	✓	✓	✓	✓	
FREE 20x20 RESERVED space in Team Village	✓	✓	✓	✓	
FREE Team Registration - \$800 Value!	✓	✓	✓		
Mentioned on 25% of all Radio Ads	✓	✓	✓		
Logo in 100% of all TV Ads	✓	✓	✓		
Upgrade to 50% of All Radio Ads	✓	✓			
Upgrade to 100% of all Print Ads	✓	✓			
Upgrade to 100% of all Radio Ads	✓				
Additional FREE Team Registration - \$1,600 Value!	✓				
Logo included with Official Lake Bemidji Dragon Boat Festival Logo	✓				
Logo on Festival Website, Social Media, Volunteer Shirt, Festival Mug	✓				
20x20 Space in Designated Sponsorship area for Promotional use	✓				



**Over \$40,000 in advertising is provided by our media sponsors.*

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218.444.5678 | sponsors@bemidjidragonboat.com

Bemidji Dragon Boat LLC | PO Box 279 | Bemidji, MN 56619-0279

